

Message Text

UNCLASSIFIED

PAGE 01 RIO DE 02417 121852Z

72

ACTION ARA-20

INFO OCT-01 EA-11 ADP-00 AID-20 EB-11 NSC-10 RSC-01

CIEP-02 TRSE-00 SS-15 STR-08 OMB-01 CEA-02 CIAE-00

COME-00 FRB-02 INR-10 NSAE-00 XMB-07 OPIC-12 LAB-06

SIL-01 TAR-02 PA-03 USIA-12 PRS-01 RSR-01 /159 W

----- 066978

R 121830Z JUL 73

FM AMCONSUL RIO DE JANEIRO

TO SECSTATE WASHDC 8790

INFO AMEMBASSY BRASILIA

AMCONSUL SAO PAULO

AMCONSUL RECIFE

AMEMBASSY TOKYO

UNCLAS RIO DE JANEIRO 2417

1. CONSULATE GENERAL HAS BEEN INFORMED THAT GOB AND JAPANESE FIRM TOSHIBA HAVE AGREED IN PRINCIPLE THAT TOSHIBA WILL INVEST DOLLARS 50 MILLION IN A PLANT TO PRODUCE ELECTRONIC BIO-MEDICAL EQUIPMENT WITH QUALITY AND PERFORMANCE EQUAL TO IMPORTED PRODUCTS. PRODUCTION TO CONSIST PRIMARILY OF X-RAY EQUIPMENT, X-RAY TUBES, EKG'S AND ELECTRONIC MONITORING EQUIPMENT, BOTH FOR BRAZILIAN USE AND FOR EXPORT. TOSHIBA PRODUCTION WILL REPLACE IMPORTS AND NO COMPETITIVE MANUFACTURING IN BRAZIL TO BE PERMITTED:

2. BRAZIL APPARENTLY PREPARED PAY SOMEWHAT HIGHER THAN WORLD PRICES FOR LOCALLY MANUFACTURED EQUIPMENT. MANUFACTURING IS TO TAKE PLACE IN STATE OF SA PAULO. UNDER CONSIDERATION ARE SITES ON SAO PAULO - SANTOS HIGHWAY AND ON SAO PAULO - RIO HIGHWAY.

3. ONLY IN THE CASE OF ELECTRONIC MONITORING EQUIPMENT WILL THE TOSHIBA PLANT HAVE SIGNIFICANT ADVERSE EFFECT ON U.S. EXPORTS TO BRAZIL. IN 1971, BRAZILIAN IMPORTS
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 RIO DE 02417 121852Z

OF X-RAY TUBES WERE VALUED AT \$372,000, WITH 4.2

PER CENT FROM U.S., IMPORTS OF X-RAY EQUIPMENT
WAS VALUED AT \$6 MILLION WITH 3.1 PERCENT FROM U.S.,
IMPORTS OF EKG'S WERE \$380,000 WITH 18.9 PERCENT FROM
THE U.S. HOWEVER, IMPORTS OF ELECTRONIC MONITORING
DEVICES TOTALED \$15 MILLION WITH 60 PERCENT FROM U.S.
BOONSTRA

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 JUL 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973RIODE02417
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: RIO DE JANEIRO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730738/aaaabblb.tel
Line Count: 67
Locator: TEXT ON-LINE
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: smithrj
Review Comment: n/a
Review Content Flags:
Review Date: 14 JAN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <14-Jan-2002 by phillir0>; APPROVED <21 FEB 2002 by smithrj>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: n/a
TAGS: ETRD, BR
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005